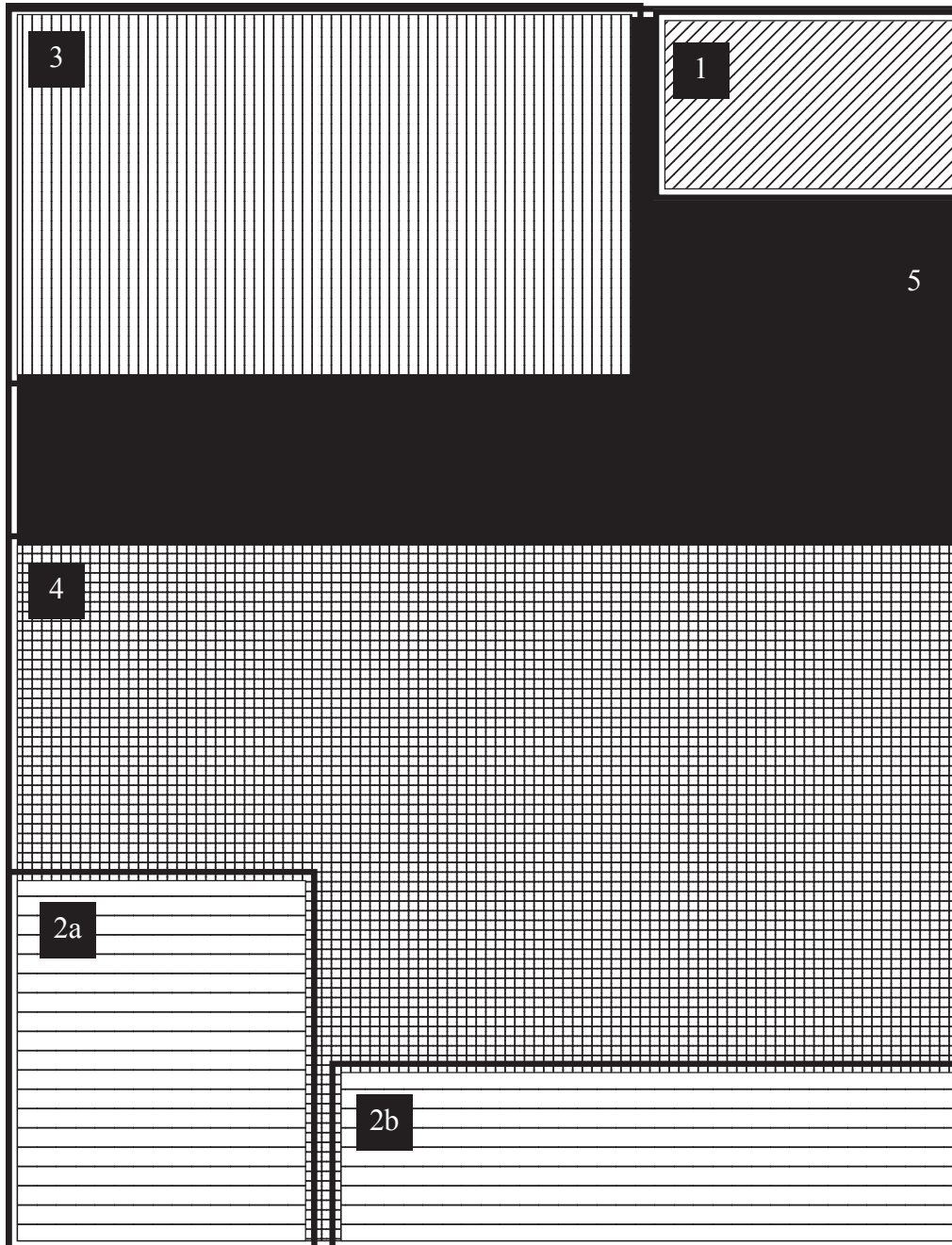


Birthing

Advertising Spec. Sheet

- 1 - Back Cover Services Directory 2" x 3.5" (business card size) \$40
- 2a - Interior Display Ad Vertical (1/10 page) 4" x 3.5" \$80
- 2b - Interior Display Ad Horizontal (1/10 page) 2" x 6.65" \$80
- 3 - Interior Display Ad Vertical (1/5 page) 4" x 6.65" \$160
- 4 - Interior Display Ad (1/2 page) 7.5" x 10" \$300
- 5 - Interior Display Ad (full page) 13" x 10" \$500



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